

# SPRING TRAINING 2019



springtrainingVIP.com

## What is the Cantina?

- Hosted by Executive Council 70 – volunteer force of 70 young professionals
- Best views in the stadium from shaded Mezzanine levels (Miller Lite Loft, American Airlines Deck and Pepsi Patio)
- Enjoy select games in relaxed atmosphere while socializing with friends and business associates
- Full ballpark buffet lunch with new entrée variety this season: soda, bottled water, AND hosted bar with beer, wine and cocktails
- The true VIP experience for local business and community leaders
- Net proceeds benefits local youth programs through Executive Council Charities

## Salt River Fields at Talking Stick Home of the Dbacks & Rockies

The Ultimate All-Inclusive Baseball Experience

### 2019 CANTINA SCHEDULE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
24	25	26	27	28 CLE 1:10	MAR 1 SOLD 1:10	FEB 23 COL 1:10
3	4	5	6 SOLD 1:10	7 SOLD 1:10	8 SOLD 1:10	9 KC 1:10
10	11	12	13 ARI 1:10	14 SF 1:10	15 SOLD 1:10	16 CHC 1:10
17	18	19	20	21 SOLD 1:10	22 SD 6:40	23 CHC 6:40
24	25	26	27	28	29	30
31	<p>● Dbacks Home Game</p> <p>● Rockies Home Game    ● CANTINA</p>					

All games begin at 1:10 pm except March 22nd & 23rd

## Who Benefits?

- Executive Council Charities (ECC) - an Arizona 501(c)3 nonprofit corporation
- Mission to support local youth-based charities and programs that help kids overcome adversity and reach their full potential as caring, productive and responsible citizens
- ECC supported more than 125 charities this past year, distributing more than \$2.2 million
- Benefiting charities include Phoenix Children's Hospital, Boys & Girls Clubs of Greater Scottsdale, UMOM New Day Centers, Salt River Community Children's Foundation, Child Crisis Arizona and many more

## Participation Opportunities:

Individual Game Tickets:

- \$97.00 each (1 - 24 tickets)
- \$94.00 each (25 - 59 tickets)
- \$89.00 each (60 - 119 tickets)
- \$84.00 each (120 - 179 tickets)
- \$81.00 each (180+ tickets)

\$3 per ticket surcharge on 3/1, 3/8, 3/15 & 3/22 for Friday games based on dynamic pricing demand.

Private group space with area stanchioned off for your guests available for groups of 50+. Additional group orders of 30 or more tickets may also be available for games where we are not featuring the full Cantina deck. Sponsorship packages offering tickets and a unique marketing opportunity for your company are also available (see next page). For more details or to make a commitment, please contact **Chris Marshall** at [cmarshall@eccharities.org](mailto:cmarshall@eccharities.org) or (480) 420-3270.



EXECUTIVE  
COUNCIL  
CHARITIES



# CANTINA

THE ULTIMATE ALL-INCLUSIVE BASEBALL EXPERIENCE

## Sponsorship Opportunities:

### **Presenting Sponsor: \$30,000**

- Four (4) tickets in the Cantina for every Spring Training game where the Cantina is featured (15 games).
- Opportunity to have a private Cantina experience on one of the VIP decks for one game which includes one hundred and eighty (180) tickets\*.
- Marketing benefits including the re-branding of the event as "Cantina presented XYZ Company" and your logo included on recognition, marketing material and event signage (excluding sponsored items below).
- Recognition in all media releases, audio/visual promotion and on webpage.

**SOLD**

### **Koozie, Lanyard or Ticket Badge Sponsor: \$10,000 each**

- Fifty (50) tickets in the Cantina for the season - to be divided as you wish between games\*.
- Your logo included on either the Koozies (distributed to all guests for use with beer bottles/cans), the Lanyards or back of the Badges (worn by guests at Cantina games) - expecting 5000+ guests throughout the season.
- Recognition on webpage.

### **Plate, Napkin or Lip Balm Sponsor: \$8,000 each**

- Forty (40) tickets in the Cantina for the season - to be divided as you wish between games\*.
- Your logo on either the cocktail napkins, the buffet napkins, the plates used at lunch buffet or custom lip balm distributed to guests at games in the Cantina.
- Recognition on webpage.

**SOLD**

### **Lunch or Bar Sponsor: \$5,500 each**

- Thirty (30) tickets in the Cantina for the season - to be divided as you wish between games\*.
- Your logo on signage at either the buffet station or at the bar at games in the Cantina.
- Recognition on webpage.

### **Beer Tub Sponsor: \$3,500**

- Twenty (20) tickets in the Cantina for the season - to be divided as you wish between games\*.
- Your logo on signage at the beer tub at games in the Cantina.
- Recognition on webpage.

### **Individual Game Cup Sponsor: \$1,000 (per game, per deck)**

- Your logo on disposable plastic cups used on the deck for a game for draft beer, wine & cocktails.
- Recognition on webpage.

\* Tickets to specific games subject to availability

If you are interested in being an individual game promotional giveaway sponsor, please contact us to explore ideas and commitment levels

PLEASE NOTE THAT ALL SPONSORSHIPS ARE SUBJECT TO APPROVAL THROUGH OUR PARTNERSHIP WITH THE DIAMONDBACKS, SALT RIVER FIELDS, MILLERCOORS AND AMERICAN AIRLINES. YOUR ITEM/SIGN MAY INCLUDE A SMALL MILLER LITE AND/OR AMERICAN AIRLINES LOGO.



**SPECTRA**  
BY COMCAST SPECTACOR

**THANK YOU**  
**FOR THE SUPPORT OF OUR GROUP**  
**AND THE KIDS WHO BENEFIT!**