



## About The First Tee

The First Tee is based in St. Augustine, Florida and was created in 1997 to introduce young people of all backgrounds to the game of golf and its inherent values. **The First Tee Mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.**

Currently, there are over 170 chapters of The First Tee, including international chapters.

## About The First Tee of Phoenix

The First Tee of Phoenix was established in 2003. The First Tee of Phoenix provides an affordable and accessible avenue to expose young people to the game of golf and to develop essential character and core values. We like to use the phrase to describe the effectiveness of our programs; Good Golfers.....Better People!

The First Tee of Phoenix integrates 9 Core Values™ in every facet of programming. These **9-Core Values™** are: **HONESTY, INTEGRITY, RESPECT, COURTESY, SPORTSMANSHIP, PERSEVERANCE, RESPONSIBILITY, CONFIDENCE and JUDGMENT** – all values inherent in the game of golf. We also integrate into all of our programming an educational model of **9-Healthy Habits™**. This initiative encompasses **ENERGY, PLAY, SAFETY, VISION, MIND, FAMILY, FRIENDS, SCHOOL, and COMMUNITY**.

Currently, The First Tee of Phoenix is one of the largest chapters of The First Tee network. We currently impact more than 110,000 Phoenix Area youth using 3 core programming models.

- **LIFE-SKILLS PROGRAM:** The First Tee of Phoenix has over **2000** members that participate in our Life-Skills curriculum at one of our 15 green grass golf facilities.
- **NATIONAL SCHOOL PROGRAM (NSP):** The First Tee of Phoenix partners with over 11 School Districts (150+ Elementary Schools). NSP is implemented through each schools Physical Education department where every year a golf unit is taught using The First Tee NSP curriculum. The number of students impacted through this program is over **120,000** children.
- **DRIVE:** The First Tee of Phoenix partners with After School Programs to provide a program that exposes children to golf and The First Tee Core Values and Healthy Habits by modifying traditional sports using golf equipment. We currently have relationships with Valley Boys and Girls Clubs, YMCAs, and School District After School Programs. The number of participants impacted through this program is over **5000** children.

## Programming

The annual fee to join The First Tee of Phoenix is **\$100.00**. A The First Tee of Phoenix membership is good for an entire year. We teach our Life-Skills program year round offering 4 sessions for our members to participate. Golf equipment is provided, so all a child needs is a desire to have fun, learn, and play. Scholarships are provided to any family needing financial assistance. We never turn away a child due to financial circumstance.

The First Tee life skill curriculum consists of 5 levels of programming within a progression model. All new members start in the **PLAYer level**. The **PLAYer level** introduces playing the game of golf with special emphasis on learning golf and The First Tee Code of Conduct, appreciating the rules and etiquette of the game, and developing your game in golf and life. The **PAR level** focuses on interpersonal communication and self-management skills. The **BIRDIE level** emphasizes goal setting. The **EAGLE level** builds on **PLAYer, Par** and **Birdie** levels and emphasizes resilience skills, conflict resolution, and planning for the future. Our highest level is our **ACE level** where members learn the importance of giving back to their community and developing the life-skills necessary for post high-school. success.

## Special Events

As a member of The First Tee of Phoenix, all are eligible for our monthly Fun Days and tournaments. Fun Days are special events promoting a fun family experience outside of regular programming. Fun Days include activities like Suns Games, Golfand/Sunsplash, laser tag, and community service projects like volunteering at various community organizations. The First Tee of Phoenix also coordinates monthly tournaments for our "course ready" members. These 9-hole events are held throughout the valley and allow members a chance to test their golf skills in a fun and moderately competitive environment.

The First Tee of Phoenix also offers the opportunity to all The First Tee of Phoenix members who are graduating seniors to apply for college scholarships. In 2016 we presented 7 graduating seniors with college scholarships totaling \$20,000.

## Locations:

Aguila Golf Course	Augusta Ranch Golf Course	Cave Creek Golf Course	Desert Mirage Golf Course
Legacy Golf Course	Longbow Golf Course	Lone Tree Golf Course	Palm Valley Golf Course
Palo Verde/Encanto GC	Papago Golf Course	San Marcos Golf Course	Talking Stick Golf Course
TPC Champions GC	Valley Golf Center	Briarwood Country Club (Opening Fall 2017)	

## Chapter Contacts

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