

THE ORIGINAL

TASTE

APRIL 24TH, 2021

VIP 7PM-11PM

VIP LATE NIGHT 11PM-2AM

{ SCOTTSDALE CIVIC CENTER }

Hosted By

EXECUTIVE
COUNCIL **70**

Benefiting

Executive Council Charities

2021

THE ORIGINAL



Executive Council 70 brings more than 45 years of experience hosting the Valley's premier food & wine tasting event. Presented by Executive Council Charities at the Scottsdale Waterfront, the event combines more than 40 of the Valley's best restaurants, wines from across the world, select brands of beer and premium liquor, entertainment and a scene you will not want to miss. This is not your average taste - this is **The Original Taste**.



WITH EXECUTIVE COUNCIL 70

SATURDAY, APRIL 24th, 2021

11:00 PM - 2:00 AM

LOCATION: ONLY FOR TICKET HOLDERS

IMMEDIATELY FOLLOWING **THE ORIGINAL TASTE**

Along with The Original Taste, Executive Council 70 is proud to host the Valley's best after party, Late Night with Executive Council 70, from 11 pm to 2 am. The after party is exclusively offered to our VIP Original Taste attendees. The Original Taste VIP ticket grants you access to Late Night with Executive Council 70 as we keep the party going with Live Music, Spinning DJ's and your favorite libations. Don't miss this exclusive after party that is sure to add an exclamation point to the night!

Benefiting

EXECUTIVE
COUNCIL
CHARITIES



Executive Council Charities is an Arizona 501(c)3 nonprofit corporation whose mission is to support local youth-based charities and programs that have significant impact helping kids overcome adversity and reach their full potential as caring, productive and responsible citizens. Executive Council Charities provided grants to more than 130 charities this past year in addition to making significant commitments to sponsor major programs at Phoenix Children's Hospital, Boys & Girls Clubs of Greater Scottsdale, U MOM New Day Centers and Arizona Friends of Foster Children Foundation.

Hosted By

EXECUTIVE
COUNCIL



Established as the volunteer force supporting the activities of Executive Council Charities, Executive Council 70 is a group of 70 working professionals dedicated to helping our community's youth through a series of fundraising events and initiatives. The 70 Active Members, combined with more than 250 Life Members, have raised millions of dollars for local kids and teens over the years.



Dress to Impress

{ SPRING FORMAL }

2021

THE ORIGINAL TASTE TICKET POLICY

In order to adhere to federal and local policies and to ensure a safe experience for all attendees, we have adjusted our ticket options accordingly. Unfortunately, we are unable to offer General Admission tickets and will be offering only VIP Tables and VIP Cabanas. Inventory is extremely limited, and we are capped at a certain attendance based on CDC guidelines. Once all Tables and Cabanas are sold, we will place those interested on a wait list in case of cancellations. Thank you for your understanding, and we look forward to seeing you at The Original Taste

{ VIP CABANA }

OUR MOST EXCLUSIVE VIP EXPERIENCE, THE VIP CABANA OFFERS ABUNDANT SPACE AND INCLUDES:

- » A luxurious, private location for you and your guests to safely enjoy The Original Taste
- » Ten (10) VIP Badges
- » Unlimited Food and Beverage
- » Access to The Original Taste and VIP Late Night

VIP CABANA: **\$8,500**



{ VIP TABLE }

BE PART OF THE ORIGINAL TASTE WITH A VIP TABLE FOR YOU YOUR FRIENDS. A VIP TABLE INCLUDES:

- » A private table for you and your guests to safely enjoy The Original Taste
- » Eight (8) VIP Badges
- » Unlimited Food and Beverage
- » Access to The Original Taste and VIP Late Night

VIP TABLE: **\$4,000**

{ TITLE SPONSOR }

- » Marketing benefits including your company name / logo featured prominently as the presenting Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage
- » Two exclusive VIP Cabanas for your company in a prominent area with lounge furniture and access to a private bar
- » Opportunity to customize above benefit package

PARTICIPATION PRICE: **\$50,000**

{ EVENT SPONSOR }

- » Marketing benefits including your company name / logo featured as the Event Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage
- » An exclusive VIP Cabana for your company in a prominent area with lounge furniture and access to a private bar

PARTICIPATION PRICE: **\$30,000**

{ LATE NIGHT STAGE SPONSOR }

- » Marketing benefits including your company name / logo featured as the Late Night VIP Stage Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage
- » An exclusive VIP Table for your company in the Late Night VIP area with lounge furniture and champagne bottle service

PARTICIPATION PRICE: **\$20,000**



{ WINE GLASS SPONSOR }

- » Company name / logo featured on one side of the Wine Glass given to all guests (other sponsor featured on the other side)
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, social media, media releases and major event signage

PARTICIPATION PRICE: **\$12,500**

PREMIER PACKAGE DESCRIPTIONS

{ CORKSCREW SPONSOR }

- » Company name / logo featured on the Corkscrew given to all event guests
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$12,500**

{ BOTTLE STOPPER SPONSOR }

- » Company name / logo featured on the Bottle Stopper given to all event guests
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$12,500**

{ COCKTAIL GLASS SPONSOR }

- » Company name / logo featured on one side of the Wine Glass given to all guests (other sponsor featured on the other side)
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, social media, media releases and major event signage
- » An exclusive VIP Table for your company in the Late Night VIP area with lounge furniture and champagne bottle service

PARTICIPATION PRICE: **\$12,500**



{ TABLE CLOTH SPONSOR }

- » Company name / logo featured on the Table Cloths at participating restaurant and wine tables
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$10,000**

PACKAGE DESCRIPTIONS

{ PLATE SPONSOR }

- » Company name / logo featured on the plates provided to each guest
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$7,500**



{ MAIN EVENT NAPKIN SPONSOR }

- » Company name / logo featured on half of the napkins provided at wine and food stations during the main event
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$5,000**

{ BOTTLED WATER SPONSOR }

- » Company name / logo featured on all water bottles provided to guests
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$6,000**



{ TRULY LOUNGE SPONSOR }

- » Premier focal point signage in the Truly Lounge
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$5,000**

{ LANYARD SPONSOR }

- » Company name / logo featured on all lanyards issued to guests
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$8,000**



{ PHOTO STATION SPONSOR }

- » Company name / logo featured all Photo Station
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$5,000**

{ QR MENU SPONSOR }

- » Company name / logo featured on all QR Menus at each VIP Table and Cabana
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$5,000**

{ SPOTLIGHT SPONSOR }

- » Company name / logo featured one spotlight within the VIP Truly Lounge
- » Marketing benefits including your company name / logo featured in event program, on website, email blasts, and event signage

PARTICIPATION PRICE: **\$3,000**



{ VALET / SAFE RIDE HOME SPONSOR }

- » Company name / logo featured prominently on the Valet Station
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, and event signage
- » An exclusive VIP Table for your company in the Late Night VIP area with lounge furniture and champagne bottle service

PARTICIPATION PRICE: **\$10,000**

{ AUTOMOTIVE SPONSOR }

- » Company name / logo featured near Valet Station as Automotive Sponsor
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, and event signage

PARTICIPATION PRICE: **\$5,000**



{ STEP-AND-REPEAT SPONSOR }

- » Company name / logo featured prominently on the Step-And-Repeat
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, and event signage
- » An exclusive VIP Table for your company in the Late Night VIP area with lounge furniture and champagne bottle service

PARTICIPATION PRICE: **\$10,000**

{ MASK SPONSOR }

- » Company name / logo featured on mask that every ticket holder receives upon entry
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, and event signage
- » Ownership of all excess product for own company and personal use

PARTICIPATION PRICE: **\$5,000**

{ HAND SANITIZER SPONSOR }

- » Company name / logo featured on all hand sanitizers provided to each ticket holder upon entry
- » Marketing benefits including your company name / logo featured in the event program, on the website, email blasts, and event signage
- » Ownership of all excess product for own company and personal use

PARTICIPATION PRICE: **\$5,000**

{ THANKS FOR YOUR CONSIDERATION OF A SPONSORSHIP OR TICKET PACKAGE FOR THE ORIGINAL TASTE 2021 }

YOU ARE HELPING EXECUTIVE COUNCIL CHARITIES PROVIDE CRITICAL SUPPORT
TO YOUTH-BASED PROGRAMS IN OUR COMMUNITY.

FOR MORE DETAILS, PLEASE VISIT: www.EC70PHX.com

TO RESERVE YOUR SPOT TODAY OR IF YOU HAVE QUESTIONS, PLEASE RESPOND
TO THE EXECUTIVE COUNCIL 70 MEMBER WHO APPROACHED YOU OR CONTACT:

MATT OR GWYN (MDAVIS@ECCHARITIES.ORG, GNOBLE@ECCHARITIES.ORG, p 480-420-3270)

THE ORIGINAL

