THE ORIGINAL

TASTE

APRIL 13TH 2024

SCOTTSDALE CIVIC CENTER

3939 N Drinkwater Blvd. Scottsdale, AZ

7PM - 11PM

Hosted By
EXECUTIVE COUNCIL

Benefiting
EXECUTIVE COUNCIL CHARITIES

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Executive Council 70 brings decades of experience hosting the Valley's premier food & wine event benefiting over 100 children's charities each year. Presented by Executive Council Charities, this year's 51st Annual at The Scottsdale Civic Center promises to bring the delicious food and libations of events past with elevated experiences for all.

Combining the Valley's best restaurants, world class wine, premium cocktails, and entertainment in an exclusive new and improved setting that you won't want to miss. This is not your average taste - this is The Original Taste.

Executive Council Charities is an Arizona 501(c)(3) non profit corporation whose mission is to support local youth-based charities that significantly help kids overcome adversity and reach their full potential as caring, productive, and responsible citizens.

Executive Council Charities provided grants to more than 130 charities this past year in addition to making significant commitments to sponsor major programs at Phoenix Children's Hospital, Boys & Girls Clubs of Greater Scottsdale, UMOM New Day Centers and Arizona Friends of Foster Children Foundation to name just a few.

Executive Council 70 is a group of local working professionals dedicated to helping our community's youth through a series of fundraising events and initiatives. Our 70 active and 300 life members have been assisting youth organizations for five decades and have raised more than $10 million dollars in just the past five years.

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DRESS TO IMPRESS

The Original Taste

7pm - 11pm

In celebration of this milestone year, join us in welcoming back the traditional open format of food and wine tastings along with memorable entertainment and dancing at the newly renovated Scottsdale Civic Center.

LATE NIGHT

WITH EXECUTIVE COUNCIL 70
SATURDAY, APRIL 13TH, 2024
LOCATION: ONLY FOR VIP TICKET HOLDERS

IMMEDIATELY FOLLOWING THE ORIGINAL TASTE

11pm - 1am

Along with The Original Taste, Executive Council 70 is proud to host the Valley's best late night post event. The afterparty is exclusively offered to our VIP attendees and will feature Spinning DJs, amazing libations, and more right on site...You won't want to miss it.

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PREMIER SPONSORSHIP PACKAGES

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TICKET OPTIONS

GENERAL ADMISSION

$150

Enjoy delicious food and amazing wine and cocktails from your favorite restaurants all while enjoying the evening full of entertainment.

VIP ADMISSION

$350

All the wine and food that The Original Taste has to offer in a private area with premium views of the main stage, including private bars and pristine amenities.
*VIP tickets granted access to Late Night Afterparty

VIP CABANA

$10,000

Private elevated Lounge within VIP area for 10 VIP guests with premium views of stage.
*Limited numbers available (price includes 10 VIP tickets)

RIOT HOUSE VIP

$5,000

Private elevated Lounge within VIP RIOT HOUSE area for 6 VIP guests with premium views of stage.
*Limited numbers available (price includes 10 VIP tickets)

PREMIER PACKAGE DESCRIPTIONS

TITLE SPONSOR: $60,000

Marketing benefits including your company name / logo featured prominently as the Title Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage.

Additional Benefits Include:
30 General Admission Tickets
20 VIP tickets
1 VIP Cabana space

PRESENTING SPONSOR: $35,000

Marketing benefits including your company name / logo featured prominently as the Presenting Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage.

Additional Benefits Include:
12 General Admission Tickets
14 VIP tickets
1 VIP Cabana space

VIP LOUNGE SPONSOR: $25,000

Marketing benefits including your company name / logo featured prominently as the VIP Lounge Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage.
Space to activate your brand/company within the VIP Lounge

Additional Benefits Include:
12 General Admission Tickets
10 VIP tickets
1 VIP Cabana space

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PREMIER PACKAGE DESCRIPTIONS

EXCLUSIVE WINE SUPPLIER:

$25,000 + PRODUCT

Exclusive wine provider in designated wine areas and featured wherever liquor/wine is offered throughout the event.

Company logo featured on all Original Taste printed materials, website, email blasts, social media, & major event signage

Optional activation space for tasting demos and or branding experiences

26 General Admission Tickets/10 VIP Tickets

EXCLUSIVE SPIRITS SUPPLIER

$40,000 + PRODUCT

Exclusive spirits provider in designated areas and featured wherever liquor is offered throughout the event.

Company logo featured on all Original Taste printed materials, website, email blasts, social media, & major event signage

Optional activation space for tasting demos and or branding experiences

40 General Admission Tickets/15 VIP Tickets

EXCLUSIVE BEER/SELTZER SUPPLIER:

$20,000 + PRODUCT

Exclusive beer/seltzer provider in designated areas and featured wherever liquor/beer is offered throughout the event.

Company logo featured on all Original Taste printed materials, website, email blasts, social media, & major event signage

Optional activation space for tasting demos and or branding experiences

20 General Admission Tickets/10 VIP Tickets

LIQUOR A LA CARTE

*ONLY AVAILABLE IF EXCLUSIVE PACKAGE IS NOT SOLD

BEER SPONSOR: $12,000 + PRODUCT

Featured Beer provider in designated bar areas and featured wherever beer/seltzer is offered throughout the event.

12 General Admission Tickets/6 VIP Tickets

SELTZER SPONSOR: $8,000 + PRODUCT

Featured Seltzer provider in designated bar areas and featured wherever beer/seltzer is offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

VODKA SPONSOR: $12,000 + PRODUCT

Featured Vodka provider in designated bar areas and featured wherever vodka is offered throughout the event.

12 General Admission Tickets/6 VIP Tickets

TEQUILA SPONSOR: $12,000 + PRODUCT

Featured Tequila provider in designated bar areas and featured wherever tequila is offered throughout the event.

12 General Admission Tickets/6 VIP Tickets

BOURBON/WHISKEY SPONSOR: $8,000 + PRODUCT

Featured Bourbon/Whiskey provider in designated bar areas and featured wherever bourbon/whiskey is offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

GIN SPONSOR: $8,000 + PRODUCT

Featured Gin provider in designated bar areas and featured wherever gin is offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

RTD (CANNED SPIRITS) SPONSOR: $8,000 + PRODUCT

Featured RTD provider in designated bar areas and featured wherever RTDs are offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

CITRUS SPONSOR $5,000

Name promiantly shared at each bar location featuring libation garnish

4 General Admission Tickets/2 VIP Tickets

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PREMIER PACKAGE DESCRIPTIONS

STAGE SPONSOR: $25,000

Premium placement of company logo on and around main stage during all entertainment, including headline act

Additional Benefits Include:
24 General Admission Tickets
10 VIP tickets

OPENING ACT SPONSOR: $6,000

Premium placement of company logo on and around main stage dance floor during all entertainment, including headline act

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

CULINARY STAGE ACT SPONSOR: $3,000

Premium placement of company logo on and around main stage dance floor during all entertainment, including headline act

Additional Benefits Include:
2 General Admission Tickets
2 VIP tickets

LATE NIGHT EVENT SPONSOR: $25,000

Marketing benefits including your company name / logo featured prominently as the Late Night Event Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage. Space to activate around your company during after hours event (11pm - 1am)

Additional Benefits Include:
24 General Admission Tickets
10 VIP tickets

LATE NIGHT ENTERTAINMENT SPONSOR: $3,000

Marketing benefits including your company name / logo featured prominently as the Late Night Event Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage. Space to activate around your company during after hours event (11pm - 1am)

Additional Benefits Include:
2 General Admission Tickets
2 VIP tickets

DRONE SHOW SPONSOR: $35,000

Company logo featured within drone show presentation during event

Additional Benefits Include:
24 General Admission Tickets
10 VIP tickets

SILENT AUCTION SPONSOR: $10,000

Onsite marketing as presenting sponsor of the evening's premium silent auction

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

LATE NIGHT FOOD SPONSOR $3,000

Onsite marketing as presenting sponsor of the evening's premium silent auction

Additional Benefits Include:
2General Admission Tickets
2 VIP tickets

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PREMIER PACKAGE DESCRIPTIONS

RED CARPET SPONSOR: $10,000

Premium placement of company logo on and around main entrance red carpet during event
Additional Benefits Include:
10 General Admission Tickets
2 VIP tickets

STEP & REPEAT SPONSOR: $10,000

Company logo featured on greeting step and repeat at entrance of event
Additional Benefits Include:
10 General Admission Tickets
2 VIP tickets

SCRIM SPONSOR: $10,000

Company logo watermarked on all photos taken at event photobooth
Additional Benefits Include:
10 General Admission Tickets
2 VIP tickets

PHOTO BOOTH SPONSOR: $10,000

Company logo watermarked on all photos taken at event photobooth
Additional Benefits Include:
10 General Admission Tickets
2 VIP tickets

SAMPLE WINE GLASS SPONSOR: $15,000

Logo featured on souvenir sample wine glass used at event
Additional Benefits Include:
20 General Admission Tickets
2 VIP tickets

SAMPLE PLATE SPONSOR: $15,000

Logo featured on souvenir sample plate used at event
Additional Benefits Include:
20 General Admission Tickets
2 VIP tickets

COCKTAIL GLASS SPONSOR: $10,000

Logo featured on all cocktail glasses used at event
Additional Benefits Include:
20 General Admission Tickets
2 VIP tickets

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PREMIER PACKAGE DESCRIPTIONS

NAPKIN SPONSOR: $5,000

Logo featured on all napkins used at event

Additional Benefits Include:
10 General Admission Tickets

LANYARD SPONSOR: $10,000

Logo featured on all lanyards used at event

Additional Benefits Include:
20 General Admission Tickets

WRISTBAND SPONSOR: $10,000

Logo featured on all wristbands used at event

Additional Benefits Include:
20 General Admission Tickets

TABLE TOP SPONSOR: $15,000

Company logo featured on all high top tables throughout event

Additional Benefits Include:
20 General Admission Tickets
2 VIP tickets

RIDE SHARE SPONSOR: $15,000

Company displayed as the supporter of the evening's ride share program
Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

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PREMIER PACKAGE DESCRIPTIONS

BAR SPONSOR: $15,000

Logo prominantly featured on all bars and menus throughout the event

Additional Benefits Include:
10 General Admission Tickets
6 VIP Tickets

BOTTLED WATER SPONSOR: $5,000

Logo featured at all water stations throughout event

Additional Benefits Include:
8 General Admission Tickets

CIGAR LOUNGE SPONSOR: $15,000

Branded Lounge area featuring hand rolled cigars

Additional Benefits Include:
10 General Admission Tickets
4 VIP Tickets

VENDOR ACTIVATION SPACE: $3,000

10x10 footprint to activate your company or brand via education or small sampling of approved items

Additional Benefits Include:
4 General Admission Tickets
2 Staff Wristbands

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please reach out to Matt Davis or Lisa Burke with any additional sponsorship questions.

mdavis@eccharities.org & lburke@eccharities.org

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THANK YOU FOR YOUR CONSIDERATION OF A SPONSORSHIP AND TICKET PURCHASE FOR

THE 51ST ORIGINAL TASTE 2024

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You are helping Executive Council Charities provide critical support to Youth Based Programs in our community.

For more details, please visit: www.ec70phx.com

To reserve your spot today or if you have questions, please respond to the Executive Council 70 Member who approached you or contact:

Matt Davis or Lisa Burke
mdavis@eccharities.org & lburke@eccharities.org

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