

THE ORIGINAL

TASTE

Presented by



April 12th 2025

Scottsdale Civic Center

3939 N Drinkwater Blvd. Scottsdale, AZ

7PM – 10PM

Featuring



JOSH ROSS

Hosted By
EXECUTIVE
COUNCIL 

Benefiting
EXECUTIVE
COUNCIL
CHARITIES 

THE ORIGINAL



Executive Council 70 brings decades of experience hosting the Valley's premier food & wine event benefiting over one hundred children's charities each year. Presented by Executive Council Charities, this year's 52nd Annual at The Scottsdale Civic Center promises to bring the delicious food and libations of events past with elevated experiences for all.

Bringing together the Valley's finest restaurants, world-class wines, premium cocktails, and the electrifying talent of country music star Josh Ross, this promises to be an unforgettable night. This isn't just any tasting event—it's The Original Taste.

Executive Council Charities is an Arizona 501(c)(3) non profit corporation whose mission is to support local youth-based charities that significantly help kids overcome adversity and reach their full potential as caring, productive, and responsible citizens.

Executive Council Charities provided grants to more than 130 charities this past year in addition to making significant commitments to sponsor major programs at Phoenix Children's Hospital, Boys & Girls Clubs of Greater Scottsdale, UMOM New Day Centers and Arizona Friends of Foster Children Foundation to name just a few.

Executive Council 70 is a group of local working professionals dedicated to helping our community's youth through a series of fundraising events and initiatives. Our 70 active and 300 plus life members have been assisting youth organizations for over five decades and have raised more than \$12 million dollars in just the past five years.



THE ORIGINAL



Dress to Impress

The Original Taste

7pm - 10pm

Put on your best and join us for yet another unforgettable night. This premier food and wine event promises to be not only an evening full of amazing food, and great entertainment, but a community dressed to impress and ready to support a great cause.



WITH EXECUTIVE COUNCIL 70

Featuring DJ Silver

SATURDAY, APRIL 12th, 2025

LOCATION: Scottsdale Performing Arts Center

(ONLY FOR VIP TICKET HOLDERS)

IMMEDIATELY FOLLOWING THE ORIGINAL TASTE

10pm - 1am

Along with The Original Taste, Executive Council 70 is proud to host the Valley's best late night post event. The afterparty is exclusively offered to our VIP attendees and will feature Spinning DJs, amazing libations, and more right on site...You won't want to miss it.

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Premier Sponsorship Packages

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THE ORIGINAL



Ticket Options

General Admission

\$175

Enjoy delicious food and amazing wine and cocktails from your favorite restaurants all while enjoying the evening full of entertainment.

VIP Tables

\$5,000

Private elevated Lounge with seating, bar access and premium view of stage for 6 VIP guests.

*Limited numbers available (price includes 6 VIP tickets)

VIP Admission – Single

\$275

VIP Admission – Couple

\$500

*VIP tickets granted access to Late Night Afterparty

Premier Package Descriptions

Title Sponsor: **\$65,000**

Marketing benefits including your company name / logo featured prominently as the Title Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage.

Additional Benefits Include:

30 General Admission Tickets

20 VIP tickets

1 VIP Table (Space for 6)

Presenting Sponsor: **\$35,000**

Marketing benefits including your company name / logo featured prominently as the Presenting Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage.

Additional Benefits Include:

12 General Admission Tickets

14 VIP tickets

1 VIP Table (Space for 6)

VIP Table Sponsor: **\$30,000**

Marketing benefits including your company name / logo featured prominently as the VIP table Sponsor on all Original Taste printed materials, website, email blasts, social media, media releases and major event signage.

Space to activate your brand/company near the VIP tables.

Additional Benefits Include:

12 General Admission Tickets

10 VIP tickets

1 VIP Table (Space for 6)

Premier Liquor Package Descriptions

Exclusive Wine Supplier:

\$25,000

SOLD

+ PRODUCT

Exclusive wine provider in designated wine areas and featured wherever liquor/wine is offered throughout the event.

Company logo featured on Original Taste printed materials at event

Optional activation space for tasting demos and or branding experiences

26 General Admission Tickets/10 VIP Tickets

Exclusive Spirits Supplier

\$40,000

SOLD

+ PRODUCT

Exclusive spirits provider in designated areas and featured wherever liquor is offered throughout the event.

Company logo featured on Original Taste printed materials at event

Optional activation space for tasting demos and or branding experiences

40 General Admission Tickets/15 VIP Tickets

Exclusive Beer/Seltzer Supplier:

\$20,000

SOLD

+ PRODUCT

Exclusive beer/seltzer provider in designated areas and featured wherever liquor/beer is offered throughout the event.

Company logo featured on Original Taste printed materials at event

Optional activation space for tasting demos and or branding experiences

20 General Admission Tickets/10 VIP Tickets

Liquor A La Carte

*ONLY AVAILABLE IF EXCLUSIVE PACKAGE IS NOT SOLD

BEER Sponsor: **\$12,000**

+ PRODUCT

Featured Beer provider in designated bar areas and featured wherever beer/seltzer is offered throughout the event.

12 General Admission Tickets/6 VIP Tickets

Vodka Sponsor: **\$12,000**

+ PRODUCT

Featured Vodka provider in designated bar areas and featured wherever vodka is offered throughout the event.

12 General Admission Tickets/6 VIP Tickets

Tequila Sponsor: **\$12,000**

+ PRODUCT

Featured Tequila provider in designated bar areas and featured wherever tequila is offered throughout the event.

12 General Admission Tickets/6 VIP Tickets

Seltzer Sponsor: **\$8,000**

+ PRODUCT

Featured Seltzer provider in designated bar areas and featured wherever beer/seltzer is offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

Bourbon/Whiskey Sponsor: **\$8,000**

+ PRODUCT

Featured Bourbon/Whiskey provider in designated bar areas and featured wherever bourbon/whiskey is offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

GIN Sponsor: **\$8,000**

+ PRODUCT

Featured Gin provider in designated bar areas and featured wherever gin is offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

RTD (Canned Spirits) Sponsor: **\$8,000**

+ PRODUCT

Featured RTD provider in designated bar areas and featured wherever RTDs are offered throughout the event.

8 General Admission Tickets/4 VIP Tickets

CITRUS SPONSOR **\$5,000**

Name prominently shared at each bar location featuring libation garnish

4 General Admission Tickets/2 VIP Tickets

Premier Package Descriptions

DRONE SHOW Sponsor: \$45,000

Company logo featured within drone show presentation during event

Additional Benefits Include:

24 General Admission Tickets

20 VIP tickets

STAGE Sponsor: \$25,000

Premier placement of company logo featured front and center of main stage during all entertainment, including headline act

Additional Benefits Include:

24 General Admission Tickets

10 VIP tickets

Late Night Event Sponsor: \$25,000

Marketing benefits including your company name / logo featured prominently as the Late Night Event Sponsor on Original Taste printed materials at event .
Space to activate around your company during after hours event (11pm - 1am)

Additional Benefits Include:

24 General Admission Tickets

10 VIP tickets

COCKTAIL GLASS SPONSOR: \$15,000

Logo featured on all cocktail glasses used at event

Additional Benefits Include:

20 General Admission Tickets

4 VIP tickets

Sample Wine Glass Sponsor: \$15,000

Logo featured on souvenir sample wine glass used at event

Additional Benefits Include:

20 General Admission Tickets

6 VIP tickets

Sample Plate Sponsor: \$15,000

Logo featured on souvenir sample plate used at event

Additional Benefits Include:

20 General Admission Tickets

6 VIP tickets

Premier Package Descriptions

Table Top Sponsor: \$15,000

Company logo featured on all high top tables throughout event

Additional Benefits Include:
20 General Admission Tickets
2 VIP tickets

Ride Share Sponsor: \$15,000

Company displayed as the supporter of the evening's ride share program

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

CIGAR LOUNGE Sponsor: \$15,000

Branded Lounge area featuring hand rolled cigars

Additional Benefits Include:
10 General Admission Tickets
6 VIP Tickets

BAR Sponsor: \$15,000

Logo prominently featured on all bars and menus throughout the event

Additional Benefits Include:
10 General Admission Tickets
6 VIP Tickets

VIP Party Deck Sponsor: \$10,000

Company logo displayed on one of 3 VIP party decks featuring 6 VIP tables per deck.

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

Photo Booth Sponsor: \$10,000

Company logo watermarked on all photos taken at event photobooth

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

Red Carpet Sponsor: \$10,000

Premium placement of company logo on and around main entrance red carpet during event

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

Step & Repeat Sponsor: \$10,000

Company logo featured on greeting step and repeat at entrance of event

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets



Premier Package Descriptions

Silent Auction Sponsor: \$10,000

Onsite marketing as presenting sponsor of the evening's premium silent auction

Additional Benefits Include:

10 General Admission Tickets
4 VIP tickets

Lanyard Sponsor: \$10,000

Logo featured on all lanyards used at event

Additional Benefits Include:

20 General Admission Tickets
4 VIP Tickets

Wristband Sponsor: \$10,000

Logo featured on all wristbands used at event

Additional Benefits Include:

20 General Admission Tickets
4 VIP Tickets

SCRIM SPONSOR: \$10,000

Company Logo to be displayed across scrim surrounding the event

Additional Benefits Include:

10 General Admission Tickets
4 VIP tickets

Bottled Water Sponsor: \$8,500

Logo featured at all water stations throughout event

Additional Benefits Include:

6 VIP Tickets

Premier Package Descriptions

OPENING ACT SPONSOR: \$6,000

Premium placement of company logo on main stage during opening act entertainment

Additional Benefits Include:
10 General Admission Tickets
4 VIP tickets

Napkin Sponsor: \$5,000

Logo featured on all napkins used at event

Additional Benefits Include:
10 General Admission Tickets

CULINARY STAGE ACT SPONSOR: \$3,000

Premium placement of company logo on and around culinary stage

Additional Benefits Include:
2 General Admission Tickets
2 VIP tickets

LATE NIGHT ENTERTAINMENT SPONSOR: \$3,000

Logo to be predominantly displayed below DJ booth overlooking the event

Additional Benefits Include:
4 General Admission Tickets
4 VIP tickets

LATE NIGHT FOOD SPONSOR \$3,000

Logo displayed as the featured food provider/sponsor of the late night VIP event

Additional Benefits Include:
4 General Admission Tickets
4 VIP tickets

Vendor Activation Space: \$3,000

10x10 footprint to activate your company or brand via education or small sampling of approved items

Additional Benefits Include:
4 General Admission Tickets
2 Staff Wristbands

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Please reach out to Matt Davis or Lisa Burke with any additional sponsorship questions.

mdavis@eccharities.org & lburke@eccharities.org

THANK YOU FOR YOUR CONSIDERATION OF A
SPONSORSHIP and TICKET PURCHASE FOR
THE 52nd ORIGINAL TASTE 2025



You are helping Executive Council Charities provide critical support to Youth Based Programs in our community.

For more details, please visit: www.ec70phx.com

To reserve your spot today or if you have questions,
please respond to the Executive Council 70 Member who
approached you or contact:

Matt Davis or Lisa Burke
mdavis@eccharities.org & lburke@eccharities.org

